IMPLEMENTING OPERATIONAL EXCELLENCE VIA A VISUAL MANAGEMENT SYSTEM

1

Replicating its organizational framework via a network of Obeyas.

One of the strengths of a thoughtfully crafted visual system is its capacity to align with the organizational structure.

Through a network of Obeya rooms, the multi-level logic of the company can be visually represented: field teams, support services, and management.
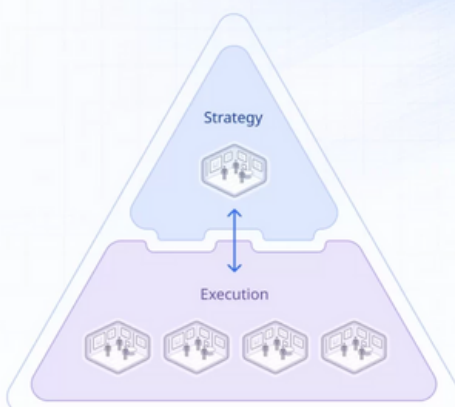
2

Implementing visual management protocols and standards

Visual management extends beyond the mere display of charts; it is fundamentally rooted in established routines and standards.

For a system to operate effectively over time, it must be founded on well-defined rituals, collective rules, and uniform formats.

3

Harmonize teams and expedite data flows via digital technology.

In the digital era, data streams are ubiquitous. This is where the digitalization of visual management gains significant relevance.

By integrating the Obeyas with business tools (ERP, BI, MES, etc.), essential data is rendered visible in real time.

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